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Forrest Keeling

NURSERY
ELSBERRY, MO.

Mr. Landowner:

Don't miss the spring planting season!

Our Multiflora is great stuff – the best there is. But, by golly, it can't be planted in the summer. Besides our packing shed will be as bare as Mother Hubbard's cupboard long before spring is out. Calls for our stock are always heaviest in the spring but two-thirds of our crop was sold last fall.

We love to have our stock compared with any other approaching our plants in size, uniformity, and growth vigor. As growers who ship direct, we have no agent's commission to pay. Despite continued increase in costs our prices remain the same as last fall. You benefit from the fact that we ship more Multiflora to more people over more of the country than any other grower. This means greater efficiency and lower costs to you for quality stock.

Note our guarantee: Could any provision be more liberal? We could not venture this kind of assurance if we were not confident our plants will thrive for you.

You needn't send a check with your order unless you wish to do so. We'll be glad to ship on open account payable 10 days after receipt of plants if you have established credit with us or if you will supply credit references.

Again let me urge you to reserve your Multiflora requirements today. This will accomplish two things: You will be assured of having your plants on hand at the earliest planting date (early spring planting is important) and your order is certain to be filled. Last spring we were deeply disturbed when we had to return many, many late orders.

Sincerely yours,

Hugh Steavenson

Hugh Steavenson, Prop.
FORREST KEELING NURSERY

P. S. Ever figure costs of our Multiflora fencing against wire fencing? Rod for rod, our No. 1 plants are half the price of a barbed wire fence and one-third that of woven wire fencing. And no replacement costs necessary. You can't afford less than the best.

